

Department of Justice  
Arlington, DC 20530

## Supplemental Statement

Pursuant to Section 2 of the Foreign Agents Registration Act  
of 1938, as amended.

JUL 1995

For Six Month Period Ending \_\_\_\_\_  
(Insert date)

Name of Registrant

New Zealand Meat Producers Board

Registration No. 2526

Business Address of Registrant

1530 Wilson Blvd  
Suite 240  
Arlington VA 22209

I-REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

- |                       |                              |  |
|-----------------------|------------------------------|--|
| (1) Residence address | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Citizenship       | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Occupation        | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

(b) If an organization:

- |                          |                              |  |
|--------------------------|------------------------------|--|
| (1) Name                 | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices       | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

2. Explain fully all changes, if any, indicated in item 1.

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SECTION  
REGISTRATION UNIT

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name

Lawrence Irvine Bryant

Position

North American Director

Date Connection  
Ended

April 1995

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?  
 Yes ☒ No ☐

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
Stevor P. Playford	1319 Ozkan St McLean Va	N. Z.	North American Director	4/95

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal?  
 Yes ☒ No ☐

If yes, identify each such person and describe his services.

Stevor Playford performed duties as described on  
 Page 10 Item 11

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or connection	Date terminated
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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Position or connection	Date connection began
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## II—FOREIGN PRINCIPAL

(PAGE 3)

8. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes ☐

No ☒

If yes, furnish the following information:

*Name of foreign principal*

*Date of Termination*

9. Have you acquired any new foreign principal<sup>1</sup> during this 6 month reporting period?

Yes ☐

No ☒

If yes, furnish following information:

*Name and address of foreign principal*

*Date acquired*

10. In addition to those named in Items 8 and 9, if any, list the foreign principals<sup>1</sup> whom you continued to represent during the 6 month reporting period.

*New Zealand Meat Producers Board*

## III—ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

*New Zealand Meat Producers Board*

*See Page 10 Elaboration added to this statement*

<sup>1</sup>The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>2</sup> as defined below?  
 Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes ☐ No ☒

If yes, describe fully.

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<sup>2</sup>The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

#### IV—FINANCIAL INFORMATION

**14. (a) RECEIPTS—MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?      Yes ☒      No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>3</sup>

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
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See Page 11 addition to this Statement

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Total

**(b) RECEIPTS—THINGS OF VALUE**

During this 6 month reporting period, have you received any thing of value<sup>4</sup> other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?      Yes ☐      No ☒

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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<sup>3</sup>A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).  
<sup>4</sup>Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

## 15. (a) DISBURSEMENTS—MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☒ No ☐(2) transmitted monies to any such foreign principal? Yes ☐ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
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*See Page 12 Elaboration added to this statement*

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**Total**

15. (b) **DISBURSEMENTS—THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>5</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) **DISBURSEMENTS—POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>5</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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**V—POLITICAL PROPAGANDA**

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☐ No ☒

**IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.**

17. Identify each such foreign principal.

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<sup>5</sup>Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes ☐ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

NA

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

- ☐ Radio or TV broadcasts    ☐ Magazine or newspaper articles    ☐ Motion picture films    ☐ Letters or telegrams  
☐ Advertising campaigns    ☐ Press releases    ☐ Pamphlets or other publications    ☐ Lectures or speeches

NA

☐ Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

- ☐ Public Officials    ☐ Newspapers    ☐ Libraries  
☐ Legislators    ☐ Editors    ☐ Educational institutions  
☐ Government agencies    ☐ Civic groups or associations    ☐ Nationality groups  
☐ Other (specify) \_\_\_\_\_

NA

21. What language was used in this political propaganda:

- ☐ English    ☐ Other (specify) \_\_\_\_\_

NA

22. Did you file with the Registration Section, U.S. Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period? ☒ Yes ☐ No ☐

NA

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☐ No ☐

NA

24. Did you file with the Registration Section, U.S. Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act? Yes ☐ No ☐ NA

## VI—EXHIBITS AND ATTACHMENTS

### 25. EXHIBITS A AND B

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

- Exhibit A<sup>6</sup>    Yes ☐    No ☐  
 Exhibit B<sup>7</sup>    Yes ☐    No ☐

NA

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☐

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

NA

<sup>6</sup>The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

<sup>7</sup>The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.



## 26. EXHIBIT C

If you have previously filed an Exhibit C<sup>8</sup>, state whether any changes therein have occurred during this 6 month reporting period. Yes ☐ No ☐

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

NA

## 27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and / of the supplemental statement? Yes ☐ No ☐

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

TREVOR P. PLAYFORD

Subscribed and sworn to before me at 1530 Wilson Blvd. My Commission Expires April 30, 1998

this 24th day of July, 19 95

Andrea J. [Signature]  
(Signature of notary or other officer)

<sup>8</sup>The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

UNITED STATES DEPARTMENT OF JUSTICE  
REGISTRATION UNIT  
CRIMINAL DIVISION  
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form CRM-154, formerly Form OBD-64 - Supplemental Statement):

Yes \_\_\_\_\_ or No \_\_\_\_\_

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes ☒ \_\_\_\_\_ or No \_\_\_\_\_

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

  
Signature

24 July 1998  
Date

TREVOR P. PLAYFORD  
Please type or print name of signatory on the line above

North American Director  
Title

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ATTACHMENT IN ELABORATION OF ITEM 11

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THE NEW ZEALAND MEAT PRODUCERS BOARD IS A STATUTORY BOARD OF NEW ZEALAND, WITH A REPRESENTATIVE IN WASHINGTON. IT IS A BOARD REPRESENTING THE MEAT FARMERS OF NEW ZEALAND. I, THE UNDERSIGNED, HAVE BEEN POSTED TO ARLINGTON VA OFFICE TO MANAGE ITS AFFAIRS.

PRIMARY FUNCTIONS ARE AS FOLLOWS:

(A) TO OBSERVE, MONITOR AND REPORT ON THE MEAT MARKET IN NORTH AMERICA. THIS FUNCTION BEING PARTICULARLY RELATED TO IMPORTS OF NEW ZEALAND MEAT INTO THE USA CANADA AND MEXICO.

MONITOR MARKET DEVELOPMENTS THROUGH WEEKLY TRADE CONTACTS AND REPORT TO NZ OFFICE.

VARIOUS MEETINGS WITH WASHINGTON ATTORNEY TO DISCUSS IMPLICATIONS OF MEAT IMPORT LAW, LAMB COUNTERVAILING DUTY, CANADIAN TARIFF NZ IMPORTS GATT, ITC LAMB INVESTIGATION.

(B) TO ASSIST TRADE INQUIRIES FOR NEW ZEALAND MEAT.

RESPONDED TO CALLERS SEEKING INFORMATION ON NEW ZEALAND MEAT

(C) TO LIAISE WITH THE NEW ZEALAND EMBASSY, CONSULATES, AND TRADE COMMISSIONERS, AND OUR ATTORNEY ON ANY DEVELOPMENTS THAT MIGHT AFFECT NEW ZEALAND MEAT.

KEPT INFORMED ON DEVELOPMENTS CONCERNING GATT, LABELLING/NUTRITION, MIL, CANADIAN TARIFF ON NZ BEEF IMPORTS, ITC LAMB INVESTIGATION.

(D) TO ASSIST TRADE AND FARMING VISITORS FROM NEW ZEALAND.

(E) TO LIAISE WITH FARMER BODIES IN THE USA AND CANADA, SUCH AS CATTLE AND SHEEP FARMER ORGANISATIONS; AND ALSO MEAT TRADE ASSOCIATIONS.

ATTENDED CONVENTIONS/MEETINGS WITH BEEF PROMOTION AND RESEARCH BOARD, AMI, MICA, ASI, NCA, CANADIAN SHEEP FEDERATION, CANADIAN MEAT IMPORTERS, CANADIAN CATTLEMENS, AMERICAN CULINARY FEDERATION

(F) TO PROMOTE THE NEW ZEALAND MEAT INDUSTRY

PLACED ADVERTISEMENTS IN PROCESSING/CULINARY RELATED MAGAZINES

PARTICIPATED IN AMERICAN CULINARY FEDERATION CONFERENCES/TRADE SHOWS

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REGISTRATION NUMBER: 2526  
SUPPLEMENTAL STATEMENT IN ELABORATION OF ITEM 14A  
PERIOD ENDING JULY 8, 1995

PAGE 11

RECEIPTS

MONTH	FROM WHOM / PURPOSE/REIMBURSEMENT	\$ AMOUNT
JAN	WELLINGTON JANUARY REMITTANCE	65,000
	BEEF BOARD TRAVEL REIMBURSEMENT	1,492
	ITA - PURCHASE OF OFFICE DESK	365
FEB	WELLINGTON FEBRUARY REMITTANCE	65,000
MAR	WELLINGTON MARCH REMITTANCE	65,000
	ADDITIONAL MARCH REMITTANCE	65,000
	ADDITIONAL MARCH REMITTANCE	30,000
	MANASSAS DODGE REIMBURSEMENT	150
APR	WELLINGTON APRIL REMITTANCE	65,000
MAY	WELLINGTON MAY REMITTANCE	65,000
JUN	WELLINGTON JUNE REMITTANCE	65,000
TOTAL		\$ 487,007

REGISTRATION NUMBER: 2526

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SUPPLEMENTAL STATEMENT IN ELABORATION OF ITEM 15A

6 MONTH PERIOD ENDING JULY 8, 1995

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EXPENSES

PERSONNEL	\$ 121,143
COMMUNICATIONS (TELE, TELEX FAX, POSTAGE COPYING, OFFICE SUPPLIES, PRINTING, SUBSCRIPTIONS, MEMBERSHIPS, PUBLICATIONS, (TRAVEL \$37,164)	50,464
MOTOR VEHICLE	4,302
PROPERTY (OFFICE)	15,404
EES - BRONZ & FARRELL WASH DC	83,550
ABT ASSOCIATES - CONSULTANTS	
PROMOTION	136,044
CAPITAL EXPENSE	63,253
NEW AUTO	
HOUSE REFURBISHMENT	
ENTERTAINMENT	5,707
TOTAL	\$ 479,867

REGISTRATION NUMBER: 2526  
SUPPLEMENTAL STATEMENT IN ELABORATION OF ITEM 15A  
6 MONTH PERIOD ENDING JULY 8, 1995

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TRAVEL

LAURIE BRYANT

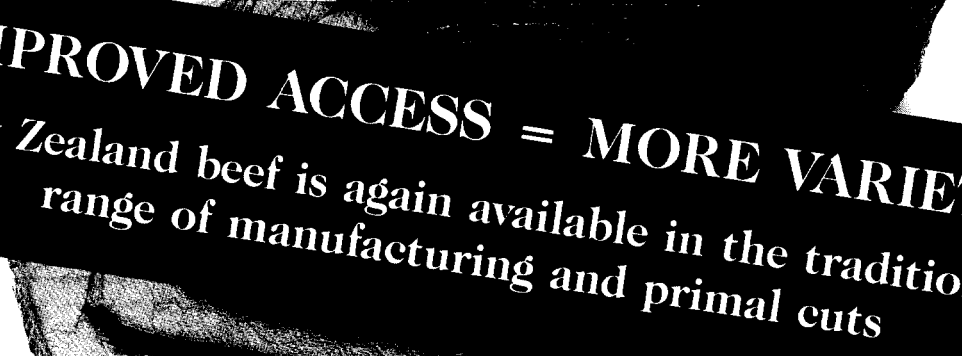
JANUARY	MEXICO CITY - TRADE SHOW
FEBRUARY	VANCOUVER - CMIC CONFERENCE TORONTO - INDUSTRY VISITS NASHVILLE - BEEF BOARD MEETING CHICAGO - INDUSTRY VISIT SAN FRANCISCO - INDUSTRY VISIT
MARCH	OTTAWA - TRADE CONSULTATIONS CHICAGO - INDUSTRY VISITS DENVER - INDUSTRY VISITS
APRIL	TORONTO - INDUSTRY VISIT NEW YORK - INDUSTRY VISIT MIAMI - MICA CONVENTION GUADALAJARA - TRADE SHOW RETURN TO NEW ZEALAND

TREVOR PLAYFORD

JANUARY	MEXICO CITY- TRADE SHOW
MARCH	OTTAWA - TRADE CONSULTATIONS CHICAGO - INDUSTRY VISITS DENVER - INDUSTRY VISITS
APRIL	TORONTO - INDUSTRY VISIT NEW YORK - INDUSTRY VISIT MIAMI - MICA CONVENTION GUADALAJARA - TRADE SHOW
MAY	WELLINGTON NZ - NZMPB DIRECTORS CONFERENCE
JUNE	CHICAGO, TORONTO, DENVER - ACCOMPANIED BOARD CHAIRMAN ON INDUSTRY VISITS, TRADE TALKS, WORLD MEAT CONGRESS
TOTAL	\$ 37,164


# NEW ZEALAND

B · E · E · F



**IMPROVED ACCESS = MORE VARIETY**  
New Zealand beef is again available in the traditional range of manufacturing and primal cuts

## WE SPEAK YOUR LANGUAGE

**\$pec•tacular.** New Zealand may be half a world away, but when it comes to understanding—and meeting—your specifications and standards, we stand with you like nobody else on earth.  So whether you're a processor looking for lean meat for grinding or a foodservice buyer looking for tasty primal cuts, you can count on New Zealand beef to run true to specs. Fresh, chilled New Zealand boxed primal cuts are aged to perfection and ready for the plate with minimal trimming. You'll find them consistently sized, time after time. No waste. No re-works.

 **Highest quality.** One reason our beef tastes so good is that our little country of New Zealand sets international standards for beef stock care, hygiene, processing, and packaging. The meat we produce is quality meat you can trust and your customers can enjoy.  When you're looking the world over for quality beef, look to New Zealand beef. For more information, call the New Zealand Meat Producers Board, (703) 243-1295.

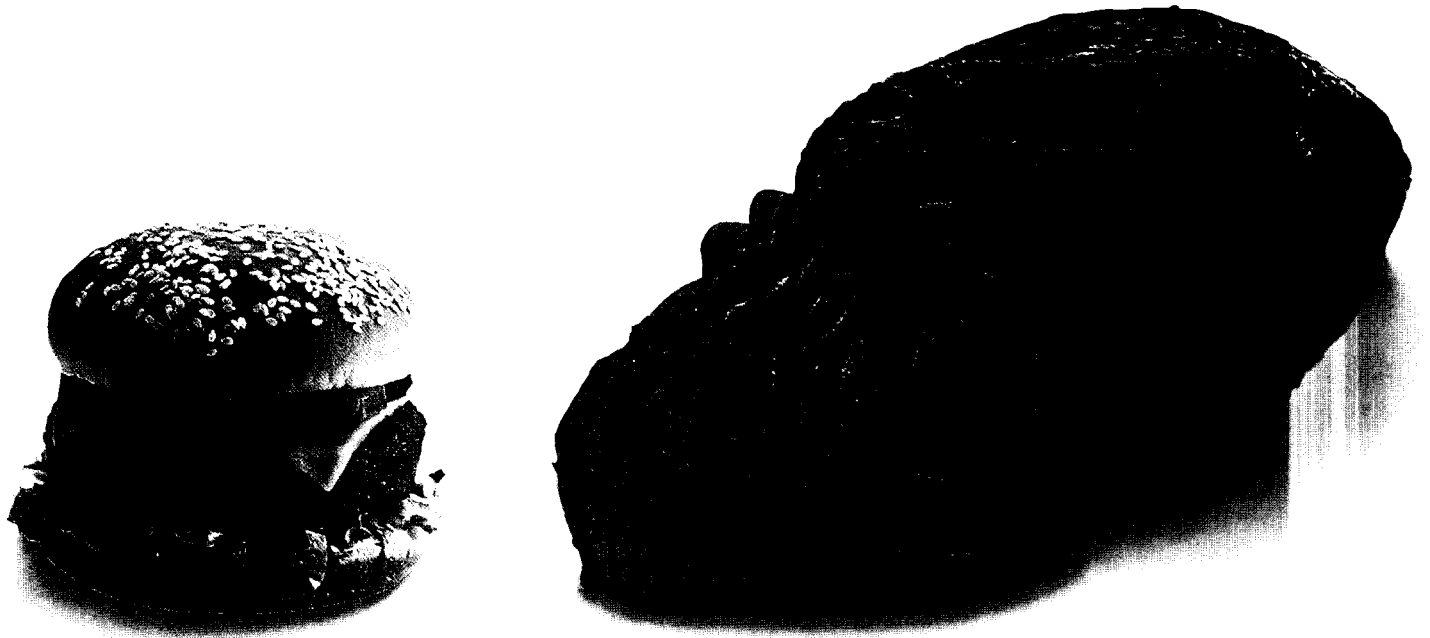


Because the Bottom Line is Reliability.


Write in No. 130 on Reader Service Card

# NEW ZEALAND

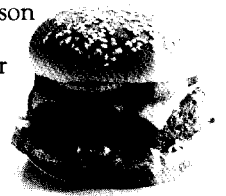
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## WE SPEAK YOUR LANGUAGE

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 **Highest quality.** One reason our beef tastes so good is that our little country of New Zealand sets international standards for beef stock care, hygiene, processing, and packaging. The meat we produce is quality meat you can trust and your customers can enjoy.  When you're looking the world over for quality beef, look to New Zealand beef. For more information, call the New Zealand Meat Producers Board, (703) 243-1295.



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# NEW ZEALAND



## The Gourmet's Choice

FOR A BETTER CUT...OF THE PROFITS.

- ✓ Unsurpassed taste
- ✓ Lean, tender, nutritious
- ✓ No kitchen trimmings
- ✓ Consistent plate costs and quality
- ✓ Convenient sized packs for less inventory
- ✓ Available jet-fresh or frozen all year 'round



Call any of these New Zealand Lamb importers for the name of distributors:

Atkins Sheep Ranch (510)839-1893 • FNZ Meat Co. - Div of Beaver St. Fisheries, Inc. (904)634-6600 • Fortex Group (714)474-0654  
Integrant, Inc. (714)881-4300 • Mathias Meats NZ Ltd. (206)450-0094 • New Zealand Lamb Company (914)347-5488  
Pike Trading (702)588-8850. Or, for more information call the New Zealand Meat Producers Board (703)243-1295.